



MAXIMIZE YOUR PRESENCE IN 2019...
BECOME A SPONSOR TODAY!

Dear Propane Industry Member,

On behalf of the organizers of the 2019 Western Propane Trade Show & Convention, I cordially invite your company to be a sponsor of the largest industry event west of the Mississippi. Don't miss out on this opportunity to maximize your presence at an event that typically brings together more than 1,000 industry members from across the United States and beyond to a sold out trade show floor!

As you will see on the attached pages, we strive to provide your company with the most value for each sponsorship dollar spent. At a minimum, your company will receive recognition in the convention invitation, on-site program, and at the trade show entrance. Additional recognition varies based on the item or items that your company sponsors. The more you sponsor, the more visibility you have to your customers! And again this year, our premium sponsorships include complimentary booths and/or truck spaces, additional exhibitor badges, and YOUR company logo could be displayed on the massive Silver Legacy Dome! **PLEASE NOTE:** The dark shaded items on the following pages are no longer available.

Does your company have a new product or service you'd like to promote? If so, don't miss the convention's advertising opportunities! Full page ads are available in the FULL COLOR convention on-site propane that is distributed to every trade show attendee. In addition, we are offering companies the opportunity to insert an advertisement or "give-away" into the trade shows carryall bags which will capture even more attention from attendees. And if you're interested in advertising ahead of the show, contact the WPGA office at (916) 447-9742 or info@westernpga.org.

To have your company recognized as a sponsor in the on-site convention program, **your response is REQUIRED no later than MARCH 1**. Should you have questions regarding the sponsorship contract, or would like to suggest a sponsorship opportunity that isn't listed, please contact the WPGA office at the number above.

I look forward to seeing you in Reno **Wednesday, May 15 – Friday, May 17** for the 2019 Western Propane Trade Show & Convention!

Summer Leon
Convention & Member Services Director
Western Propane Gas Association



Sponsorship Opportunities for 2019

PREMIUM SPONSORSHIPS

PLATINUM SPONSOR - \$20,000 - Includes 2 exhibit spaces (booth, truck, or combo of the two), 8 exhibitor badges, a full-page advertisement in the on-site program, an aisle sign in exhibit hall, and your company logo projected in the Silver Legacy dome.
DIAMOND SPONSOR - \$15,000 - Includes 1 booth or truck space, 4 exhibitor badges, a full-page advertisement in the on-site program, and your company logo projected in the Silver Legacy dome.
GOLD SPONSOR - \$10,000 - Includes 1 booth, 4 exhibitor badges, and a full-page advertisement in the on-site program.

OPENING NIGHT RECEPTION

PRIMARY SPONSOR - \$3,000 - Table tents displayed with company logo in exhibit hall.
SECONDARY SPONSOR - \$1,500 - Recognition in on-site program.
BAR SPONSOR - \$3,000 - Company logo on drink cups at bar on trade show floor. (Limit one sponsor.)
BOTTLED WATER SERVICE - \$1,500 - Company logo on bottled water labels offered on trade show floor. (Limit one sponsor.)

ADVERTISING

EVENT CENTER DOOR DECALS - \$2,500 - Your company logo displayed on the entrance doors of the Reno Events Center. Sample rendering attached.
"YOU ARE HERE" DIRECTORY - \$1,500 - Your company logo displayed on the "Exhibitor Locator Directory" located at the entrance of the trade show floor. A sample rendering has been attached for your review. (Limit four sponsors.)
COVER PAGE AD IN ON-SITE PROGRAM - \$450 - Full-page color ad on inside front or inside back cover of on-site program.
INSIDE PAGE AD IN ON-SITE PROGRAM - \$300 - Full-page color ad in on-site program.
CARRYALL ATTENDEE BAG - \$2,500 - One color company logo to be printed on one side of attendee bag. (Limit one sponsor.)
CARRYALL BAG ADVERTISEMENT OR "GIVE-AWAY" INSERT - \$250 - Insert item to be purchased by sponsor and delivered to WPGA office by 4/20.
SILVER LEGACY HOTEL KEY CARD - \$3,000 - Two color company logo printed on key cards given to propane industry guests. (Limit one sponsor.)
LANYARDS - \$2,500 - One color company logo printed on lanyards given to convention attendees. (Limit one sponsor.)
AISLE SIGN - \$500 - Your company logo displayed on aisle sign in the Reno Events Center. Sample rendering attached for your review.

FOOD & BEVERAGE

CONTINENTAL BREAKFAST - \$2,500 - Table tents displayed with company logo in exhibit hall.
BUFFET LUNCH - \$2,500 - Table tents displayed with company logo in exhibit hall.
BOTTLED WATER SERVICE - \$1,500 - Company logo on bottled water labels offered on trade show floor. (Limit three sponsors.)

RAFFLE PRIZES

AMAZON GIFT CARD - \$100 (+any additional fees) - Logo printed on raffle ticket.
BEST BUY GIFT CARD - \$100 (+any additional fees) - Logo printed on raffle ticket.
CABELA'S GIFT CARD - \$500 (+any additional fees) - Logo printed on raffle ticket.
COSTCO GIFT CARD - \$500 (+any additional fees) - Logo printed on raffle ticket.
HOME DEPOT GIFT CARD - \$500 (+any additional fees) - Logo printed on raffle ticket.
REI GIFT CARD - \$500 (+any additional fees) - Logo printed on raffle ticket.
VISA GIFT CARD - \$1,500 (+any additional fees) - Logo printed on raffle ticket.

SEMINARS & REFRESHMENTS IN RENO BALLROOM

(Sponsorship includes your company logo displayed on the entrance doors of the Reno Ballroom)

PERC UPDATE Presented by: Tucker Perkins - \$1,000
GOOGLE MY BUSINESS Presented by: Mary Bowling - \$1,000
HOW TO SELL THE SOCKS OFF YOUR COMPETITOR! Presented by: Women in Propane - \$1,000
SAFETY BEST PRACTICES Presented by: Dan Binning, Stacie Newman and Rob Scott - \$1,000
DECARBONIZATION: THE GOOD, THE BAD AND THE UGLY OPPORTUNITY Panelists: Matt Solak, Peter Ward and Michael Sloan
SEMINAR SNACK BREAK - \$1000

TRAINING SESSIONS HELD ON TRADE SHOW FLOOR

(Sponsorship includes your company logo displayed on the window of the training session area)

ELECTRONIC LOGGING DEVICES: DO YOU NEED THEM? Presented by: Don Tomlinson - \$200
CSA: HOW DO I CLEAR-UP MISINFORMATION? Presented by: Don Tomlinson - \$200
FIRE SAFETY ANALYSIS Present by: Rob Scott - \$200
GROWING YOUR GALLONS USING AG IRRIGATION PUMPS Presented by: Greg Gilbert - \$200
IS YOUR CARGO TANK COMPLIANT? Presented by: Paul Horgan - \$200

WINE TOUR

PRIMARY SPONSOR - \$500 – Registration for two and logo printed on event ticket.
SECONDARY SPONSOR - \$250 – Recognition in on-site program.
LUNCH SPONSOR - \$1,000 – Includes company logo on souvenir wine glass. (Limit one sponsor.)

SPORTING CLAY TOURNAMENT

PRIMARY SPONSOR - \$750 – Tournament registration for 2 and recognition in on-site program.
LUNCH SPONSOR - \$1,000 – Company logo on bottled water labels offered during tournament. (Limit one sponsor.)

GOLF TOURNAMENT

PRIMARY SPONSOR - \$750 – Tournament registration for 2 and recognition in on-site program.
CLOSEST TO PIN - \$150 – Logo on signage at pin.
DRINK CART - \$350 – Logo on golf cart signage.
18 th HOLE PRIZE - \$400 – Prize given in company name. (Limit one sponsor.)
LUNCH SPONSOR - \$1,000 – Logo printed on tournament lunch bags.

MISC. FUND

(Sponsorship funds will go towards areas to be designated by WPGA)

\$100 – Logo to be displayed in accordance with designated sponsorship area.
\$500 – Logo to be displayed in accordance with designated sponsorship area.
\$1,000 – Logo to be displayed in accordance with designated sponsorship area.
\$2,500 – Logo to be displayed in accordance with designated sponsorship area.



2019 Sponsorship Contract

May 15-17, 2019 • Silver Legacy Resort/Reno Events Center • Reno, NV

PLEASE NOTE: To be recognized as a sponsor in the ON-SITE CONVENTION PROGRAM, you must submit this contract, including the sponsorship opportunities pages, to the WPGA office no later than MARCH 1 by emailing Summer Leon at info@westernpga.org.

SPONSOR INFORMATION:

Company Name: _____

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Phone Number: _____

Email Address: _____

All sponsorships include...

- Recognition in the on-site Convention Program (if received by March 1);
- Promotion on the Trade Show Entrance Unit; and
- On-site signage at applicable event.

Additional benefits, specific to each sponsorship, can be found on the sponsorship opportunities pages.

PAYMENT INFORMATION:

- Check payable to WPGA Please bill me at the address below Pay by Credit Card via WPGA Pay
(Click here for direct link or visit www.westernpga.org)

Billing Contact: _____ Billing Address: _____

City: _____ State: _____ Zip: _____

Total sponsorship amount: \$ _____

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